



Brand Guidelines

A complete guidelines of
International Education Forum



Introduction

This document contains the rules for visual communication system. Follow this rules strictly to maintain brand consistency. This includes all of the elements you may need- logos, typefaces, colors and more.



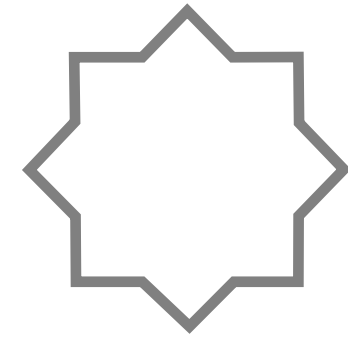
Mark Origins



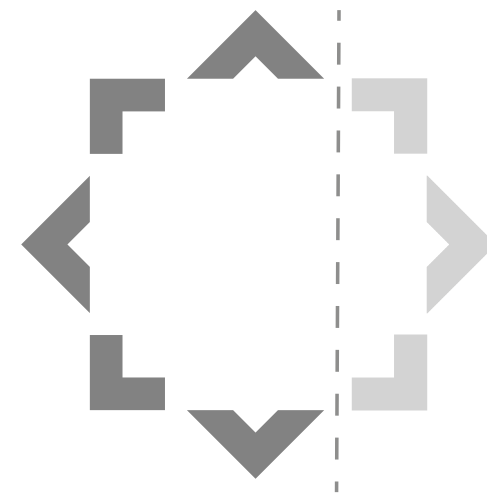
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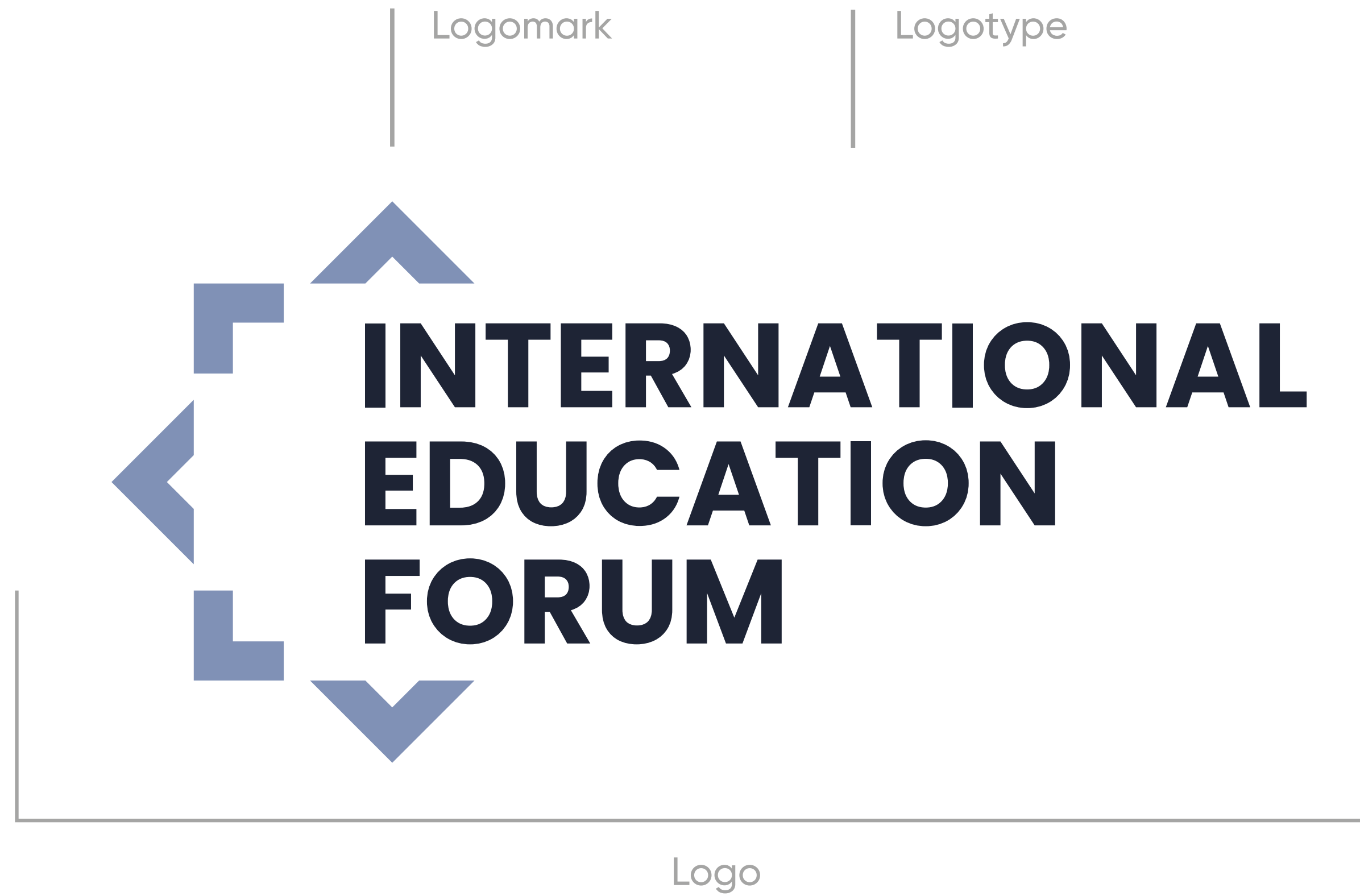
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Logo mark



Horizontal logo



Logo Construction



Mono color Logo



Safe Zone



Brand color

#839CC1

Ship Cove

#151F32

Big Stone

Typography

Aa

PRIMARY TYPEFACE

Poppins

QWRTYUIOPASDF

GHJKLZXCVBNM

1234567890

Aa

SECONDARY TYPEFACE

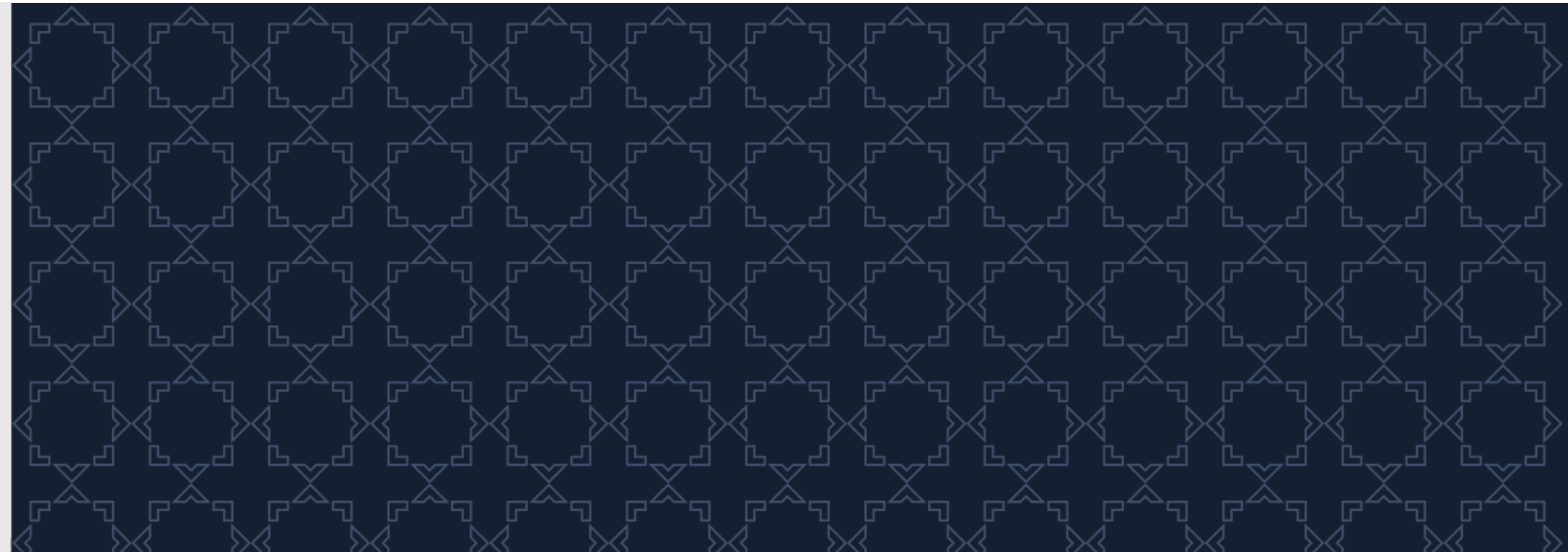
Poppins Regular

QWRTYUIOPASDF

GHJKLZXCVBNM

1234567890

Pattern







123 Tashkent, Uzbekistan
www.edu.forum.uz

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FORUM

5-7 November 2021
NEW UZBEKISTAN THROUGH EDUCATION

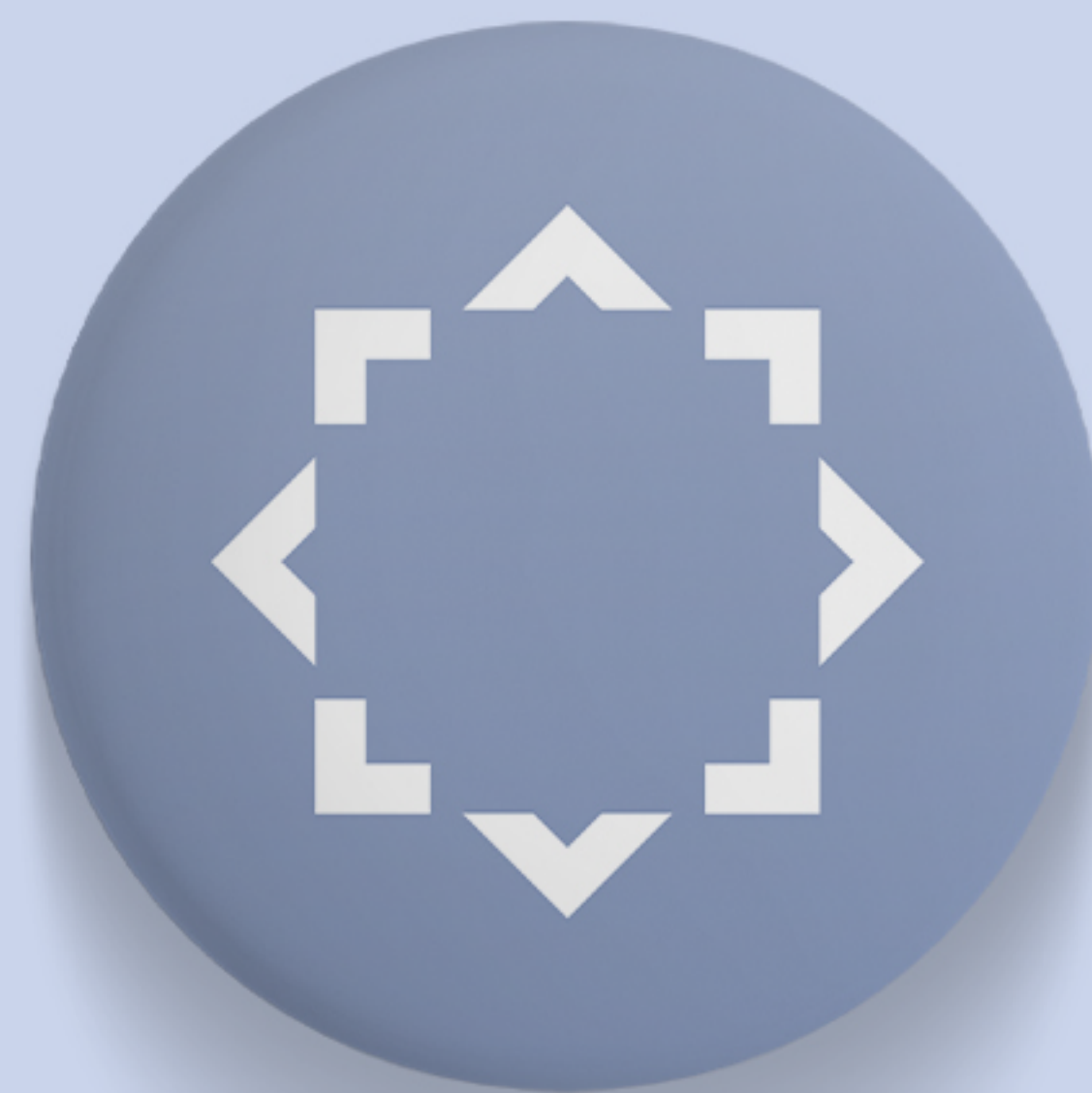
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Regards,

John Doe









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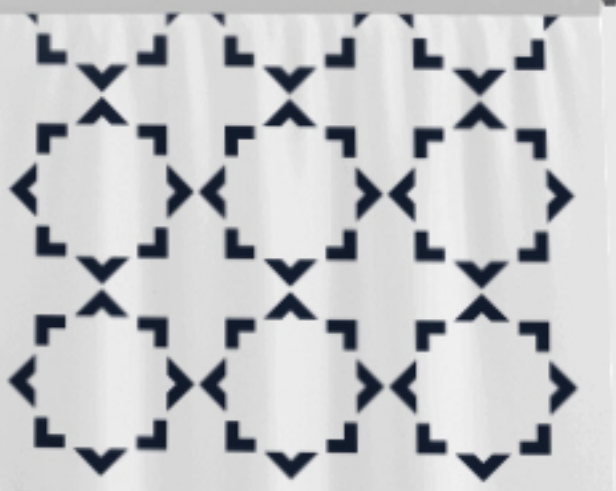


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Created by Shakhrizoda Ganibaeva